



Canada Career Month 2018

Social Media Guide

The Canadian Council for Career Development is excited to make Canada Career Month a reality once again this year. In **November 2018**, Canadians from coast-to-coast-to-coast will come together to advance the agenda on meaningful **connections to the labour force**. At a time when new careers and pathways are emerging, technology is **disrupting** traditional industries, and groups like **millennials** and **baby boomers** are making challenging transitions, **Canada Career Month** will host a national discussion in local communities about the future of **employment** in our country.

Help promote Canada Career Month, your local event, and our national event by posting about it on social media!

We will be posting and providing updates through our social media pages.



[2CMM2C](https://www.facebook.com/2CMM2C)



[@CAREERMONTH](https://twitter.com/CAREERMONTH)



Here are some ideas to help share Canada Career Month on your social media:

- Join us (DATE) at (LOCATION) as we celebrate Canada Career Month by (EVENT ACTIVITIES)! #CareerMonth
- November is Canada Career Month. Do you know what's next for you and your industry? #CareerMonth
- How's that resumé? Join us (DATE) for Canada Career Month as we (EVENT ACTIVITIES). Click below for more information!



The theme of Canada Career Month 2018 is “I Know I Can, Because _____”, so have fun with this theme and what’s next for the careers of people in your community.

Remember to use our hashtag **#CareerMonth** in your posts to join the national conversation and to see how people across the country are celebrating!



Following are the official versions of the Career Month 2017 logo in different colours, and both languages. For hi-res copies please email rob@impactcanada.com





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@CAREERMONTH

#CareerMonth
#IKnowICanBecause

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